

MTMA DEALER PAYOUT UPDATE

INCREASING RETAILER PROFITABILITY TO HELP DRIVE SELL-THROUGH

Year-to-Date Dealer Payout Schedule

	Tier 1	Tier 2	Tier 3
Units	32	100	200
Race	\$5	\$8	\$12
Legend	\$5	\$8	\$12
Boss	\$5	\$10	\$15
Wheels	\$3	\$5	\$8

**NEW! Sept. 1 – Dec. 31, 2024
Payout Schedule***

	Tier 1	Tier 2	Tier 3
Units	32	100	200
Race	\$10	\$15	\$20
Legend	\$12	\$15	\$20
Boss	\$12	\$20	\$25
Wheels	\$10	\$12	\$15

EARN DOUBLE OR EVEN TRIPLE THE PAYOUT SEPT. 1 THROUGH DEC 31, 2024!

*Payout amounts are valid for all tires purchased September 1 through Dec. 31, 2024. Payout amounts are subject to change with limited notice. See your Mickey Thompson sales representative for additional details.