

MARCH & APRIL 2020

SALES BOOSTERS

Now offering harder-hitting SKUs and faster turnaround to the next set of products, seamless availability, and bigger margins for retailers/installers! Please email Lee.Loughery@Bestop.com with any questions.

INSTANT \$50 OFF

Sunrider® For Hardtop



PART NUMBERS

52450-17	52452-17	52450-35	52452-35
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INSTANT \$40 OFF

Element Doors



PART NUMBERS

51807-01	51809-01	51811-01	51824-01	51825-01	51826-01	51827-01
51808-01	51810-01	51823-01	51740-01	51741-01		

INSTANT \$15 OFF

Tailgate and Rack Bracket Kits



PART NUMBERS

41406-01	41411-01	41412-01	41437-01
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INSTANT \$20 OFF

Universal Tray



PART NUMBERS

41444-01

Contact your participating distributor to take advantage of this promotion.
Valid March 1-April 30, 2020 through participating distributors only.



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FORMAL PART NUMBER	PRODUCT CATEGORY	GENERAL APP INFO
41444-01	Black HighRock 4x4™ Universal Tray	Jeep 1987-1995 Wrangler YJ; 1997-2006 Wrangler TJ; 2007-2018 Wrangler JK; NOTE: For HighRock Rack Bracket Kits
41406-01	Black HighRock 4x4™ Cargo Rack Bracket Kit	Jeep 1992-1995 Wrangler YJ; 1997-2002 Wrangler TJ; NOTE: For HighRock Tray 41444; Hangs from sport bars over rear seat area
41411-01	Black HighRock 4x4™ Tailgate Rack Bracket Kit	Jeep 1987-1995 Wrangler YJ; 1997-2006 Wrangler TJ; NOTE: For HighRock Tray 41444
41412-01	Black HighRock 4x4™ Tailgate Rack Bracket Kit	Jeep 2007-2018 Wrangler JK; NOTE: For HighRock Tray 41444
41437-01	Black HighRock 4x4™ Cargo Rack Bracket Kit	Jeep 2003-2006 Wrangler TJ; 2007-2018 Wrangler JK; 2-Door; NOTE: For HighRock Tray 41444; Hangs from sport bars over rear seat area
51740-01	Matte Black Element™ Doors	Jeep 2020 Gladiator; 2018-2020 Wrangler JL; Front Doors
51741-01	Matte Black Element™ Doors	Jeep 2020 Gladiator; 2018-2020 Wrangler JL; 4-Door; Rear Doors
51807-01	Satin Black Element™ Doors	Jeep 1976-1986 CJ7; 1987-1995 Wrangler YJ; NOTE: Includes door strikers
51808-01	Satin Black Element™ Doors	Jeep 1980-1986 CJ7; 1987-1995 Wrangler YJ; NOTE: Requires factory hard door striker posts
51809-01	Satin Black Element™ Doors	Jeep 1997-2006 Wrangler TJ
51810-01	Satin Black Element™ Doors	Jeep 2007-2018 Wrangler JK; Front Doors
51811-01	Satin Black Element™ Doors	Jeep 2007-2018 Wrangler JK; 4-Door; Rear Doors
51823-01	Matte Black Element™ Doors	Jeep 1976-1986 CJ7; 1987-1995 Wrangler YJ; NOTE: Includes door strikers
51824-01	Matte Black Element™ Doors	Jeep 1980-1986 CJ7; 1987-1995 Wrangler YJ; NOTE: Requires factory hard door striker posts
51825-01	Matte Black Element™ Doors	Jeep 1997-2006 Wrangler TJ
51826-01	Matte Black Element™ Doors	Jeep 2007-2018 Wrangler JK; Front Doors
51827-01	Matte Black Element™ Doors	Jeep 2007-2018 Wrangler JK; 4-Door; Rear Doors
52450-17	Black Twill Sunrider® for Hardtop	Jeep 2007-2018 Wrangler JK
52450-35	Black Diamond Sunrider® for Hardtop	Jeep 2007-2018 Wrangler JK
52452-17	Black Twill Sunrider® for Hardtop	Jeep 2020 Gladiator; 2018-2020 Wrangler JL
52452-35	Black Diamond Sunrider® for Hardtop	Jeep 2020 Gladiator; 2018-2020 Wrangler JL