

LIMITED TIME OFFER

Royal Purple[®] BUNDLE UP!

Dealers get a FREE Royal Purple Jacket and Dealer Start Up Kit with qualifying 10 case purchase.



Offer valid for purchases made
October 1, 2020 - December 31, 2020
(Promotion Period)

Get a FREE Royal Purple Jacket and Dealer Start Up Kit when you purchase 10 cases or more of any Royal Purple lubricant or grease product(s) during the Promotion Period. (Excludes chemicals) See Terms and Conditions for additional details.

How to get your jacket and kit:

Filing a claim is easy. Just take a photo or scan of the invoice clearly documenting your qualifying 10 case purchase during the Promotion Period. 10 case purchase must be made on single invoice.

Go to: Installer.RoyalPurplePromos.com

- 1 Fill in the required information on the online claim form
- 2 Upload a scan or photo of your invoice
- 3 Click Submit

Your claim will be validated and processed, and your jacket and kit will be automatically shipped to the address provided in the online claim form within 4 weeks of submission.

Claim deadline: January 15, 2021

Jacket and Dealer Kit Value: \$300.00

ROYAL PURPLE[®] SYNTHETIC OIL Dealer Start Up Kit

- Item Code: 830039 Counter Top Literature Holder \$1.00
- Item Code: 830015 Product Guide Tri-Fold (100 qty) \$15.45
- Item Code: 830030 21" x 16" RP HMX Counter Mat \$9.90
- Item Code: 830026 8' x 3' Bay Banner \$32.25
- Item Code: 830038 Authorized Dealer Window Decal \$1.00
- Item Code: 830031 Laminated Greeter Cards (5 qty) \$1.50
- Item Code: RP601W 3" Decals (5 qty) \$.35 each
- Item Code: RP602W 6" Decals (5 qty) \$.80 each
- Item Code: RP603W 12" Decals (3 qty) \$1.00 each
- Item Code: 830040 Mirror Hangers (100 qty) \$8.10/package of 25
- Item Code: 830034 Consumer Product Guide FREE (maximum order 50)
- Item Code: 830027 Air Fresheners (100 qty) \$25.00/package of 25

Items included in start-up kit will be the most current available at the time of order, and may not be as illustrated.

ORDER YOUR KIT OR INDIVIDUAL ITEMS at WWW.CAL-CONNECT.COM



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BUNDLE UP DEALERS

TERMS AND CONDITIONS

By submitting an invoice to the claim site, you agree to the terms and conditions of this promotion.

- Invoice must be clearly dated during the during the Promotion Period.
- Limit 1 claim per customer during the promotion period.
- Invoice submitted must include a 10 case purchase of qualifying product.*
- 10 case purchase must be documented on a single invoice.
- Claim deadline: January 15, 2021
 - Invoices submitted after January 15, 2021 will NOT be processed.
- An invoice used for this promotion can NOT also be used for any other Royal Purple promotion.

*Any combination of Royal Purple lubricants/greases qualify. Excludes chemicals.

Offer valid only for dealers of Royal Purple lubricants; claims from groups, clubs or organizations will not be honored. No requests for other compensation will be considered, and no substitutions will be made. Incomplete, damaged, mechanically reproduced, altered and/or forged invoices will not be accepted. Invalid or duplicate claims will not be honored or returned. The return of any jacket/kit as undeliverable will result in forfeiture of the offer. By participating, participants agree to be bound by these terms and the decisions of Calumet Specialty Products, which are final and binding. Calumet Specialty Products and their respective parents, affiliates and subsidiaries (collectively, "Released Parties") are not responsible for late, lost, stolen, illegible, damaged, incomplete, misdirected, delayed, inaccurate claims or for any errors of any kind relating to this offer. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. If the Promotion is not capable of running as planned for any reason, including, without limitation, due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, Sponsor reserves the right, at its sole discretion, to disqualify any individual who is responsible or who tampers with the entry process, and to cancel, modify or terminate the Promotion. All claim requests become the property of Calumet Specialty Products and are nonreturnable. Calumet Specialty Products has no obligation to acknowledge, redeem or return requests not in compliance with these terms. Trading, buying, selling or manufacturing of invoices is considered to be in violation of the terms of this offer.



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