





# **BIG DOG DEALER PROGRAM**

#### **Overview:**

Big Dog Dealers are in a pack of their own! Purchase X-act Floor Liner combos and submit your info to become an authorized Big Dog Dealer and gain access to exclusive marketing materials.

From special offers, to discount incentives, marketing materials, and more, the Big Dog Dealer program has been designed to arm you with the tools you need to sell Husky Liners products.

#### **Program Details:**

- Receive a dealer pack including an exclusive Big Dog Dealer POP, authorized Big Dog Dealer window decal, Five (5) Husky shop tees, and a countertop display with free marketing materials.
- Receive direct product and promotional announcement emails
- Gain exclusive access to the new Husky Liners dealer portal

### **Discounts:**

- Receive quarterly exclusive Big Dog Dealer promotions
- 2-week program a quarter to get special Husky offers
- Exclusive access to other Truck Hero brand offers

### How to Become a Husky Big Dog Dealer:

• Purchase (6) X-Act Contour floor liners (combos, front or rear sets)\* \*If product is not in stock it will be drop shipped direct from Husky Fill out registration form:

CLICK HERE: https://www.huskyliners.com/big-dog-dealer-registration

Questions Email: bigdogdealer@huskyliners.com

## **DEALER MARKETING PACK**

