

**MICKEY THOMPSON**  
**EM/TE**  
TIRES & WHEELS

**OUR BIGGEST POWER PROMOTION EVER**

**WIN**

**a 2018 Polaris RZR\***  
**OR \$10,000 (US)**



**To all Mickey Thompson Marketing Alliance (MTMA) Members,  
THE BIGGEST POWER PROMO in MT HISTORY is HERE!**

- For every 50 Mickey Thompson or Dick Cepek tires a member purchases, owner receives 1 entry.
  - For every 25 Mickey Thompson or Dick Cepek wheels a member purchases, owner receives 2 entries.
- Sweepstakes begins on January 1, 2018 and ends on March 31, 2018.

**Submit proof of purchase by faxing invoices to (951) 245-3413 by April 15, 2018. Drawing will be made 1st week of May 2018.**

**Winner has choice of one of the following: US\$10,000 or 2018 2-seat Polaris RZR® XP 1000 EPS SxS UTV.**

Complete rules can be found by visiting [www.Mickeythompson tires.com/MTMAUTV](http://www.Mickeythompson tires.com/MTMAUTV). Open only to owners of age of majority who are legal residents of the 50 United States, D.C., or Canada (excluding Quebec) who own retail stores that are members of the Mickey Thompson Marketing Alliance Program. \*Final Vehicle May Differ

## 2018 Mickey Thompson Side-By-Side Power Promotion Abbreviated Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. Open only to owners of age of majority who are legal residents of the 50 United States, D.C., or Canada (excluding Quebec) who own retail stores that are members of the Mickey Thompson Marketing Alliance. Void where prohibited. Certain restrictions apply. Sweepstakes begins 12:01 am ET on 1/1/18 and ends 11:59 pm ET on 3/31/18. Method of entry: for every 50 Mickey Thompson or Dick Cepek tires a store purchases, owner receives 1 entry, and for every 25 Mickey Thompson or Dick Cepek wheels a store purchases, owner receives 2 entries. No limit on purchases. All purchases must be complete by 11:59 pm ET on 3/31/18. Submit proof of purchase by faxing invoices by 11:59 pm EST on 4/15/18 to (951) 245-3413. (Free method of unlimited number of entries available by sending 3 x 5 cards to Sponsor.) Winner has choice of one of the following: US\$10,000 or 2018 2-seat Polaris RZR® XP 1000 EPS SxS UTV (APR: US\$16,000). Odds of winning depend on the number of entries received for drawing. Sweepstakes subject to complete Official Rules available at <https://www.Mickeythompson tires.com /MTMAUTV>. Sponsor: Max-Trac Tire Co. Inc., 4651 Prosper Drive , Stow, OH 44224 USA.



**STAND ON THE GAS!**