

## DEALER REWARD PROGRAM

Purchase READYLIFT® Suspension Systems from  
**Sept 24 - Nov 30, 2018** to earn CASH REWARDS on  
Leveling, SST and Big Lift Kits.



### Purchase Qualifying ReadyLIFT Kits To Earn \$\$\$ Visa Gift Cards

ReadyLIFT is thrilled to announce an exciting dealer-exclusive promotion where ReadyLIFT dealers including key employees can earn cash rewards on qualifying purchased products in September through November, 2018. ReadyLIFT, in collaboration with Meyer Distributing, has created this pilot rewards program with an emphasis on making participation as simple and lucrative as possible.

During this program ReadyLIFT dealers can earn \$5, \$10, or \$25 dollars on each qualifying kit!

Just sign up during open enrollment, sell ReadyLIFT with confidence, and spend your rewards money wisely. Mandatory enrollment is quite easy - just a few online steps!

1. Register at [ReadyLIFT.com/rewards](http://ReadyLIFT.com/rewards)
2. Complete the registration form including names for dealer employees / individuals who can share in the rewards. Registration must be completed to be eligible. Open enrollment is Sept 24 through Oct 19, 2018.
3. During registration, identify your preferred partner - Meyer. Once completed all reward metrics will be based solely on the purchases with this partner. No other outside purchases will qualify. To qualify, all dealers must register during the open enrollment phase - Sept 24 through Oct 19, 2018. Failure to register will result in no reward payments.
4. Sell qualifying kits during the time period - September 24 through November 30. Rewards are based on registered dealers selling qualifying kits - no exceptions.
5. That's it! Your rewards will be calculated courtesy of Meyer sales records (net of returns and allowances).
6. Payouts will be sent to the registered persons and addresses on file in our open enrollment records. Payments will be via a pre-paid VISA card. (Taxes may apply.)
7. Terms and conditions apply. Visit [ReadyLIFT.com/rewards](http://ReadyLIFT.com/rewards) for program specifics. ReadyLIFT reserves the right to change, cancel, or amend the program at any time.