



WARN® Winch Display

Point-of-purchase merchandising display is designed to help you sell more WARN product



WARN winch merchandising kit

- Steel stand is designed to display three WARN Truck/SUV winches (winches sold separately)
- Compact footprint takes up only a couple of square feet of the showroom floor
- Includes two full-color graphic header cards and built-in brochure holder
- Kit includes 50 copies of the new WARN winch product guide, and three winch feature/benefit cards (for the VR winch series)

For a limited time, purchase three WARN VR winches, then get this merchandising kit FREE! (see order form or WARN Partners Site for details). Hurry – offer expires July 31, 2011.



To order your WARN winch merchandising products, visit the WARN Partners Site or call WARN Customer Service at 1-800-543-9276.

Winch display stand graphics

20" x 24" full-color graphic poster, mounted on cardboard, with built-in brochure pocket. Mounts to top of steel winch display stand. Set of two is included with each winch stand merchandising kit.



Winch feature/benefit cards

Informative 16" x 2" cards attach to display winches. Two sets of three is included with each winch stand merchandising kit.



WARN full-line Truck/SUV winch brochure

The new, 24-page full-color brochure showcases the entire line of WARN truck/SUV winches. Brochure measures 9" x 3 7/8" (50 copies included with winch stand merchandising kit) PN 912559



WARN VR Series winch packaging

New full-litho-printed consumer packaging features bold, attention-grabbing graphics, and informative feature/benefit text to allow customers to learn about the all-new WARN VR Series winches.

Warn Industries, Inc.
12900 S.E. Capps Road,
Clackamas, OR USA 97015-8903



Customer Service (North America):
1-800-543-9276
www.warn.com



Order Three WARN VR Series Winches, Get A Merchandising Kit FREE!

Purchase one of each of the new WARN® VR Series winches (VR8000, VR10000, VR12000) and you can get a free WARN Winch Merchandising Kit. This kit includes a metal winch display stand that holds three WARN winches; header cards with a pocket for brochures; 50 WARN winch brochures; and two sets of three product feature/benefit cards

Here's how it works: Purchase one (1) WARN VR8000, one (1) WARN VR10000, and one (1) WARN VR12000 winch from your distributor between April 18 and July 31, 2011. Next, fill out the accompanying form, then mail or fax the form with your winch purchase receipt to the address or fax number below. Upon receipt, Warn Industries will ship you the merchandising kit direct.



VR8000 PN 86245



VR10000 PN 86255



VR12000 PN 86260

Business Name: _____

Contact Name: _____

Shipping Address: _____

Phone: _____

Fax: _____

E-mail: _____

Mail or fax your completed form and receipt to:

Warn Industries, Inc. FAX: (503) 785-2001
 Department AA
 13270 SE Pheasant Ct.
 Milwaukie, OR 97222

Limit one free winch merchandising kit per retailer. Additional kits available at cost (\$100).

Customer Service:
1-800-543-9276

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