



# GET SERIOUS



Introducing the nation's premier line of vinyl graphic images for the Outdoorsman

## MOSSY OAK® GRAPHICS' MATERIAL ...UNLIKE ANY OTHER BRAND

- PREMIUM 3M vinyl materials
- World's only cast vinyl system
- State of the art, digital printing
- 7 year outdoor durability, minimum
- 100% American Made
- 5 yr warranty against fading
- Easy, bubble free installation
- Residue free removability
- Matte finish engineered for U.S. Military
- Won't shrink or pull away from concave areas

## FULL VEHICLE KITS



Available in 8 standard vehicle sizes from small SUVs to extended length trucks. Unlike any other product on the market, our PRE-CUT KITS fit your vehicles basic shapes to make installation simple.

## AVAILABLE PATTERN OPTIONS

"Mossy Oak Graphics TM is an exclusive partner of Mossy Oak Camouflage TM. "



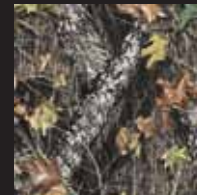
Break-Up Infinity™



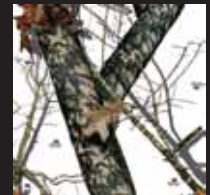
Bottomland™



Brush™



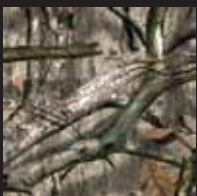
Brake Up™



Winter™



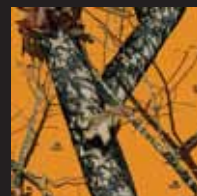
Obsession™



Treestand™



Duck Blind™



Blaze™



Winter Brush™

## DECALS



These high volume items can be easily paired with our camouflage kits to make a "serious" statement.

## RETAIL PACKAGING



# VEHICLE ACCENT KITS

Offering the highest quality digital images, Mossy Oak Graphics can transform an ordinary vehicle into a jaw dropping rig for any outdoorsman. Universal fit, pre-cut and easy to self install.



**Rocker panels Graphics**



**Camo Mud Graphics**



**Grass Cut Graphics**



**Rear Quarter Panel Graphics**



**Fender Flare Graphics**



**Bug Shield Graphics**



**Window Visor Graphics**



**Rally Stripe Graphics**

## Category

- Automotive Accessory Products:  
\$35 Billion in annual sales
- Dominant Customer:  
Pickup Truck Owners
- Registered Pickup in the U.S.:  
Over 100 million
- Hunting Market:  
\$22.9 Billion in annual sales

## RETAIL PACKAGING



## CAMO COMBOS



**SEE THROUGH REAR WINDOW GRAPHICS**



**TAILGATE GRAPHICS**

## MERCHANDISING OPTIONS



Highly customizable combinations of your favorite wildlife and your preferred Mossy Oak camouflage pattern. Mossy Oak Graphics Tailgate and Rear Window products come in several standard sizes to fit all classes of vehicle.