



**Sign Up Today  
to Receive  
These Great Benefits**

## WHAT ARE THE REQUIREMENTS?

- Lund International's Dealers-Edge program is for Dealers who sell or stock any combination of our various product brands, including: AVS, Deflecta-Shield Aluminum, Lund, and Nifty.
- Complete the form on the back and fax or mail to sign up for Lund International's Dealers-Edge program.

## WHAT ARE THE BENEFITS?

- **Monthly Mailings**
  - ✓ Any Changes or Additions to our bi-annual Application Guides and Jobbers
  - ✓ First-To-Market Vehicle News Releases
  - ✓ Other Special Announcements
- **Corporate Referral Network**
  - ✓ The Lund International Corporate Referral Network will provide 24-hour-a-day connection from the consumer directly to you, the dealer, to complete a potential sales transaction for Lund International products.
  - ✓ The Lund International Corporate Referral Network will provide your store's address and phone number on Lund International's website at [www.lundinternational.com](http://www.lundinternational.com).
- **Free Support Services**
  - ✓ Free point of purchase displays with qualifying purchase, the displays are shipped directly to your store.
  - ✓ Build your own ads and download them Free to run in local newspaper – radio scripts also available.
  - ✓ Watch instructional videos showing product benefits and features and download them Free to create virtual demonstrations in store.
  - ✓ Log on to [www.dealers-edge.biz](http://www.dealers-edge.biz) and check out how these Free services can help you rev up your sales.

Send Form to Lund International Marketing Department • 4325 Hamilton Mill Rd, Suite 400 • Buford, GA • 30518  
FAX to 800-438-3788                      EMAIL to [gpotter@lundinter.com](mailto:gpotter@lundinter.com)



Auto Ventshade™, Deflecta-Shield®, Lund®, Nifty™ and their respective logos are trademarks of Lund International, Inc.

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## 2010 REGISTRATION FORM

Please fill this form out completely and fax or mail the form back to the Lund International Marketing Department at the number/address found below.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Ship To Address: \_\_\_\_\_  
(No PO Box address)

Mail To Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone Number: (\_\_\_\_\_) \_\_\_\_\_ Fax Number: (\_\_\_\_\_) \_\_\_\_\_  
(No Toll-Free Phone Numbers) (No Toll-Free Phone Numbers)

**Note:** To receive monthly application information electronically, please provide your e-mail address below.

E-mail Address: \_\_\_\_\_ Website Address: \_\_\_\_\_

Which of the following lines do you currently sell and stock? (Please circle all that apply)

	<u>Sell</u>	<u>Stock</u>		<u>Sell</u>	<u>Stock</u>
AVS (Auto Ventshade)	<input type="checkbox"/>	<input type="checkbox"/>	Lund	<input type="checkbox"/>	<input type="checkbox"/>
Deflecta-Shield Aluminum	<input type="checkbox"/>	<input type="checkbox"/>	Nifty	<input type="checkbox"/>	<input type="checkbox"/>

Do you currently install truck accessories?  YES  NO

Do you currently paint truck accessories?  YES  NO

**REQUIRED INFORMATION** - Your **PRIMARY** Warehouse Distributor: Meyer Distributing

Please add any additional notes you feel would help us through this sign-up process:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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EMAIL to [gpotter@lundinter.com](mailto:gpotter@lundinter.com)



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