



FOR IMMEDIATE RELEASE

Meyer Distributing, Inc. Announces Partnership with Meyer Products LLC

June 16, 2014

Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces its partnership with Meyer Products LLC, a leading manufacturer of high-performance snow and ice control systems. The partnership will combine the #1 distributor with the #1 plow maker in the country.

Under the agreement, Meyer Distributing will have a limited offering of Meyer Products commercial plows and the full line of spreaders and parts. It will focus on setting up dealerships in the recreational vehicle (RV), performance parts and automotive aftermarket segments.

"Ultimately, the synergies between Meyer and Meyer will benefit end users," says Nick Gramelspacher, Meyer Distributing Vice President of Sales and Marketing. "Our retailers can have a Meyer-branded plow delivered the next day for a fraction of the cost of traditional LTL rates. And they can lower their overhead, since we have the products in stock."

Andy Outcalt, President of Meyer Products, calls the partnership a perfect fit. "Obviously we share the same name, but both companies also share a desire to be leaders in our respective industries and provide our customers with a quality product at the best price."

About Meyer Distributing, Inc.

Meyer Distributing, Inc. is a leader in automotive specialty products, marketing, and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide in most states via Meyer Logistics direct ship. More info at www.mymeyer.com.

About Meyer Products LLC

Meyer Products LLC (<http://www.meyerproducts.com>) is a leading manufacturer of highly reliable snow and ice control systems. Meyer's product innovations and industry knowledge have been improving transportation safety and convenience since the day it invented auto snowplows over 85 years ago. For more information, contact Pete Robison at (216) 486-1313, robison@meyerproducts.com.

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