

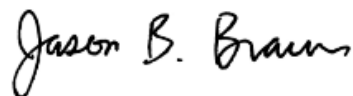
As you may know, we have recently partnered with DCi, the industry's leading electronic cataloging data and web-site content developer, to meet the data requirements as outlined in our standing Meyer Distributing Vendor Agreement.

In the short time we have been working on this data initiative with the 140+ Meyer vendors who are also DCi Partner manufacturers, it has become very clear to us that DCi's customized and validated data has enabled an immediate sales increase via our B2B eCommerce platforms, and demonstrates a clear difference between our vendors that are growing in sales and those that are not.

We believe this is a great reason for you to consider partnering with DCi as well, and I would appreciate it if you would spend a few minutes talking with Craig Chatt, DCi's National Accounts Manager for electronic cataloging, to learn how you can benefit. Please call his direct line at 651.340.7928 or send him an email at cchatt@dcinet.com at your first opportunity so the two of you can explore how this new initiative can translate into a big sales win for your company.

If you have any questions regarding this initiative, please feel free to contact me at your convenience.

Thank you,

A handwritten signature in black ink that reads "Jason B. Braun".

Jason Braun
Owner and Executive Vice President
Meyer Distributing
Jason.Braun@MeyerDistributing.com
TF Direct: 888.615.9275

PS: As a tie-in to our Mega Show, DCi has agreed to provide a \$500 start-up discount if you sign up before the show ends on March 18th; please consider this one more reason to talk with Craig ASAP.