

**FOR IMMEDIATE RELEASE**

**Meyer Distributing Acquires Sunrise National Distributors Florida Division**

**Jasper, IN | July, 29 2011**

Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the acquisition of Sunrise National Distributors Florida division. Sunrise supplies over 65 product lines to customers throughout Florida from its Orlando location.

"Sunrise is a household name among jobbers in Florida and has a reputation for excellent customer service," states Jason Braun, executive vice president of Meyer Distributing. "Our new Orlando warehouse will be stocking the largest inventory of automotive accessories in the region and parts will be available for next day delivery throughout the state. We expect the integration of the Sunrise Florida operation to be seamless and fully complete by the end of August, 2011."

"We welcome Sunrise customers to the Meyer family and look forward to expanding our footprint throughout Florida with our new, fully stocked Orlando warehouse," states Nick Gramelspacher, national sales director of Meyer Distributing. "Meyer does not operate retail stores or direct sell websites and this is a huge differentiating factor for us in the marketplace."

**About Meyer Distributing, Inc.**

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ [www.mymeyer.com](http://www.mymeyer.com)

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