

Dear valued partner,

We are very excited to invite you to join our new Lund International Authorized Dealer Program. The Lund International family has grown to 9 brands:

AMP Research

AVS

Belmor

Bushwacker

Lund

Rampage Products

Roll-N-Lock

Stampede Automotive Accessories

Tonno Pro

The benefits you'll receive from your membership are as follows:

- Your company information in the dealer locator tool on our brand websites
- Dealer Welcome Kit mailed to you
- Dealer Demo program for discounted products on your show vehicles
- Access to all of Lund International's most current marketing assets:
 - Catalogs and Application Guides
 - o Current Advertising and Promotions
 - o Extensive Product Image and Video Bank
 - o In-Store Display Artwork
 - o Product Sell Sheets
 - o Logo Artwork
 - o Point-of-Purchase Display Offering

The registration process is simple and will take 5 minutes or less! So join us at:

http://www.channelsync.com/BusinessProfile/Index/bca7ebd8-6dd3-4532-80ce-c3de4b12e95e

NOTE: Even if you are already an Authorized Dealer, <u>you must sign up again by 1/31/17</u>. If not, your business will be removed from our Dealer Locator tool on our websites.

Thank you for making Lund International and its brands a hallmark of your business. If you have any questions, please contact 800-241-7219.

We look forward to serving you!

Best regards,

Lund International