



New “ULTIMATE ARMOR” By Go Industries, Inc.

Go Industries has announced their new line of truck accessories that features the “Ultimate Armor”. This material has been specially designed and formulated to offer years of protection from normal wear and tear.

This new type of coating which is an exclusive for Go Industries offers maximum protection versus powder coat. It does not chip, peel or flake when hit by gravel or rocks. This is a huge advantage over powder coat in many areas where grille guards are being used for fleet sales in northern parts of the country, down by the coast or in rural areas where roads are not paved.

Advantages and Benefits

- Rugged Look For Today’s Vehicles
- Ideal For Areas Known For Corrosion
- Abrasion Resistant
- Weather Tolerant
- Excellent Resistance To Thermal Shock
- Flexible
- 3 Year Warranty On Rock Chip Damage, Workmanship and Materials - Excludes Fading
- Waterproof, Seamless and Resilient
- Up To 40 Mil. Of Protection Versus Only 3 - 6 Mil. On Powder Coat
- Excellent Bond Strengths That Does Not Allow Moisture To Penetrate Substances
- Resistant to Various Solvents, Caustics and Mild Acids
- Low Permeability, Excellent Sustainability



The ONLY Grille Guard in the Country to Offer Full Rock Chip Warranty!!

#44644

| “ Ultimate Armor” Application Guide | | |
|-------------------------------------|-------------------------------------|-------------------|
| Year | Make & Model | Part Number |
| Ford | | |
| | | UA Coating |
| 2011 - 13 | F250 - F550 Super Duty | 44644 |
| 2008 - 10 | F250 - F550 Super Duty ⁴ | 44642 |
| 1999 - 07 | F250 - F550 Super Duty ⁴ | 44641 |
| 2009 - 13 | F150 ^{4,8,12,14} | 44639 |
| Dodge | | |
| | | UA Coating |
| 2011 - 12 | Ram 3500/4500/5500 Chassis Cab | 44670 |
| 2007 - 10 | Ram 3500 Chassis Cab | 44663 |
| 2010 - 12 | Ram 2500/3500 | 44669 |
| 2006 - 09 | Ram 2500/3500 ^{6,11} | 44663 |
| 2003 - 05 | Ram 2500/3500 ⁶ | 44661 |
| 2013 | Ram 1500 | 44671 |
| 2009 - 12 | Ram 1500 ^{6,9} | 44666 |
| 2002 - 05 | Ram 1500 ⁶ | 44661 |

| “ Ultimate Armor” Application Guide | | |
|-------------------------------------|--|-------------------|
| Year | Make & Model | Part Number |
| GMC | | |
| | | UA Coating |
| 2011 - 13 | Sierra 2500HD/3500 ¹ | 44753 |
| 2007 - 10 | Sierra 2500HD/3500 | 44748 |
| 2003 - 07 | Sierra/Classic 2500HD/3500 ¹ | 44629 |
| 2007 - 13 | Sierra 1500 ^{1,3,9} | 44745 |
| 2003 - 07 | Sierra/Classic 1500, 1500HD, 2500 ¹ | 44728 |
| Chevrolet | | |
| | | UA Coating |
| 2011 - 13 | Silverado 2500HD/3500 | 44751 |
| 2007 - 10 | Silverado 2500HD/3500 | 44738 |
| 2003 - 07 | Silverado/Classic 2500HD/3500 | 44727 |
| 2007 - 13 | Silverado 1500 ^{9,10} | 44735 |
| Toyota | | |
| | | UA Coating |
| 2010 - 13 | Tundra ⁹ | 44609 |

Product Key

1. Will not fit Denali Models or Denali Style Grilles.
2. Will not fit Z71 models
3. Will not fit Hybrid Models.
4. Will not fit Harley Davidson Models.
5. Will not fit FX2 Sport, or '04 Heritage
6. Will not fit Ram Sport or Plastic Bumpers
7. Will fit Ram Sport and Laramie Editions
8. On vehicles without tow hooks, minor cutting of air dam is required
9. Trimming may be required
10. Will fit Hybrid Models
11. Will not fit Laramie Edition
12. F-150 EcoBoost models require Part# 46639ECO to mount front license plate
13. Will not fit Sierra “All Terrain” Edition
14. Will not fit Lariat Limited

Call Your Meyers Sales Representative Today For More Information 1.800.MeyerUSA (456-3451)