

BECOME A PRO



Become A Partnership
PRO



ReadyLIFT
Professional Grade Partnership Program
Now Available To the First **100** Dealers

BECOME A PRO

READYLIFT
SUSPENSION INC.

Professional Grade Partnership Program

ReadyLIFT

Professional Grade Partnership Program

Now Available To the First **100** Dealers

Purchase Either Merchandiser Package 1 or 2 to be enrolled in the program.

Benefits Include:

- Retail Referrals
- Top listing on the new "ReadyLIFT Professional Grade Dealer Locator"
- Earn points towards ReadyLIFT Marketing materials for the retail store and employees through our Loyalty Rewards Program
- Merchandiser display valued up to \$2,400

How to Earn Points

Dealers who purchased Option 1 or 2 qualify to earn points

Earn points with every ReadyLIFT purchase

Points will be awarded at Purchased Value

Example: 66-3085 @ \$135.96 will be awarded 136 Professional Grade Points

Earn Points Towards ReadyLIFT Gear

ReadyLIFT Apparel

Counter Cards

Store Banners

36" ReadyLIFT Canvas Wall Vehicle Prints

Special ReadyLIFT Printed Wall Graphics

See-Thru Store Front Window Graphics

Merchandise Display

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Professional Grade Partnership Program

PACKAGE 1 - \$8,000

Requires the purchase of ReadyLIFT Leveling and SST Lift Kits
and/or ReadyLIFT Off Road Suspension Products

**\$1,600
Value**

**Made In
U.S.A**



P/N - MDSHELF
SHOWN

Included Items

High Quality Steel Construction
Merchandise Product & Packaging 1/2 Shelf Display

Listed as a Professional Grade Dealer on ReadyLIFT website

Automatic Enrollment in
Professional Grade Partnership Points Program

BECOME A PRO

Professional Grade Partnership Program

PACKAGE 2 - \$12,500

Requires the purchase of ReadyLIFT Leveling and SST Lift Kits
and/or ReadyLIFT Off Road Suspension Products

**\$3,500
Value**

**Made In
U.S.A**



P/N - MDCHGRAPHJEP
SHOWN

Included Items

High Quality Steel Construction Full Length Merchandise Product Display with 1 of the following **FREE** kits to be mounted to the display:

- MRCHGRAPHFRD - **69-2531** Ford F250 3.5" SST Lift Kit w/ a 77-2001 Track Bar
- MRCHGRAPHGM - **69-3485** GM 1500 4" SST Lift Kit
- MRCHGRAPHTOY - **69-5475** Toyota Tundra 4" SST Lift Kit
- MRCHGRAPHJEP - **69-6400** Jeep JK 4" SST Lift Kit w/ 77-6000 Track Bar

Listed as a Professional Grade Dealer on ReadyLIFT website
Automatic Enrollment in Professional Grade Partnership Points Program
One 2'x4' ReadyLIFT Shop Banner
One 2'x4' ReadyLIFT Off Road Shop Banner
One ReadyLIFT Authorized Dealer Decal
One Off Road Suspension Authorized Dealer Decal
Four ReadyLIFT T-shirts



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Qty	Part #	Item	Price	Points
___	RLORSCNCRD	Counter Card	\$16.00	320
___	RLVFLYERS	Vehicle Flyers	\$5.00	100
___	RLSHOPBNRSM	2x4 Shop Banner ReadyLIFT	\$40.00	800
___	RLSHOPBNLRG	10'x2.5' Shop Banner ReadyLIFT	\$125.00	2500
___	ORSSHOPBNRSM	2x4 Shop Banner OFF ROAD	\$40.00	800
___	ORSSHOPBNLRG	10'x2.5' Shop Banner OFF ROAD	\$125.00	2500

Authorized Dealer Decals

___	WCLINGRLS	ReadyLIFT Authorized Dealer 11"x 6"	\$5.00	100
___	WCLINGORS	ReadyLIFT OFF ROAD Authorized Dealer 11"x6"	\$5.00	100

Merchandise Displays

___	MDSHELF	Merchandise 1/2 Display Shelf Only		24000
___	MRCHGRAPHTOY	Toyota		27000
___	MRCHGRAPHGM	Chevy 1500		26500
___	MRCHGRAPHFRD	Ford 3.5" SST Wobble Bar		26600
___	MRCHGRAPHJEP	Jeep with Track Bar		28000

ReadyLIFT T-Shirts

___	RLSOSSSPROMO	Short Sleeve Large	\$19.00	380
___	RLSOSSSPROMO	Short Sleeve XL	\$19.00	380
___	RLSOSLSPROMO	Long Sleeve Large	\$19.00	380
___	RLSOSLSPROMO	Long Sleeve XL	\$19.00	380

36" Canvas Art

___	1500CANART	1500 Chevy Leveling	\$150.00	3000
___	1500SSTCANART	1500 4" SST Lift Kit	\$150.00	3000
___	TAHCANART	Tahoe 4" SST Lift Kit	\$150.00	3000
___	2500CANART	2500 2011-Up Leveling Kit	\$150.00	3000
___	2500LCANART	2500 2.5" Leveling Kit	\$150.00	3000
___	TACCANART	Tacoma Leveling	\$150.00	3000
___	TACSSTCANART	Tacoma 3" SST Lift Kit	\$150.00	3000
___	TUNDCANART	Tundra 2.5" Leveling Kit	\$150.00	3000
___	JEEPCANART	Jeep 3" SST Lift Kit	\$150.00	3000
___	SUPCANART	Super Duty 5" Lift Kit	\$150.00	3000

Wall Graphics

___	CUSTWALLGRAPH	Printed Wall Graphics (Price per sq ft)	\$6.00	120
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Store Front See Thru Window Graphics

___	CUSTWINGRAPH	Price and Points per sq ft	\$6.00	120
___	25DOORGRAPH	Front Door Graphic (25 Sq Ft max)	\$150.00	3000

Total Items

Total Costs

Total Points

**For Custom Wall Graphics and Window Graphics please give the dimensions below:
Note: Measurements must be the inside Length and Width of the Window!**

Wall/Window 1 Length _____ X Width _____
 Wall/Window 2 Length _____ X Width _____
 Wall/Window 3 Length _____ X Width _____
 Wall/Window 4 Length _____ X Width _____

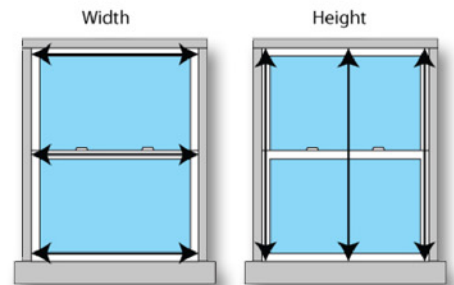
Credit Card: ___ American Express ___ MasterCard ___ Visa ___ Discover

Credit Card No: _____ Code: _____

Expiration Date: ___/___/___

Name On Card: _____ Phone _____

Shipping Address: _____



I authorize ReadyLIFT to deduct my professional grade points if available or charge my credit card for the items ordered on this form.

Signature: _____



BECOME A PRO

Select

PACKAGE 1 - \$8,000

- High Quality Steel Construction Merchandise Product & Packaging ½ Shelf display
- Listed as a Professional Grade Dealer on ReadyLIFT Website
- Automatic enrollment in Professional Grade Partnership Points Program

Select

PACKAGE 2 - \$12,500

- High Quality Steel Construction Full Length Merchandise Product Display with 1 of the following **FREE** kits to be mounted to the display:

Select

- MRCHGRAPHFRD - **69-2531** Ford F250 3.5" SST Lift Kit w/ a 77-2001 Track Bar
- MRCHGRAPHGM - **69-3485** GM 1500 4" SST Lift Kit
- MRCHGRAPHTOY - **69-5475** Toyota Tundra 4" SST Lift Kit
- MRCHGRAPHJEP - **69-6400** Jeep JK 4" SST Lift Kit w/ 77-6000 Track Bar

Package 2 Also Includes:

- Listed as a Professional Grade Dealer on our Website
- Automatic enrollment in the Professional Grade Partnership Points Program
- One 2' x 4' ReadyLIFT Shop Banners
- One 2' x 4' ReadyLIFT OFF ROAD Shop Banners
- One ReadyLIFT Authorized Dealer Decal
- One Off Road Suspension Authorized Dealer Decal
- Four ReadyLIFT T-shirts

Company Name: _____

Shipping Address: _____

Phone: _____

Signature: _____

Professional Grade Rules and Conditions:

ReadyLIFT reserves the right to change, alter or cancel this program at any time. The ReadyLIFT Professional Grade program is not to be considered as a binding contract between ReadyLIFT and any Dealer, Distributor or Retailer of the ReadyLIFT product line. It is intended as a loyalty program only. Protected Professional Grade territories are available for like-to-like businesses at the discretion of ReadyLIFT Suspension, Inc. The term "protected territories" refers to placement of Dealer logo and contact information on the ReadyLIFT Professional Grade Dealer Locator web page, first right of refusal to all new product information, literature distribution and various Marketing efforts conducted during the course of normal business. "Protected territories" does NOT infer nor guarantee exclusive distribution rights of ReadyLIFT products within a specific geographic sales territory. Professional Grade program participants must show valid invoices for qualification, enrollment and point distribution purposes. Each Professional Grade dealer is expected to carry minimum stocking levels and use ReadyLIFT Suspension as their premier line for leveling and mild lift applications. The points system will be monitored by ReadyLIFT Suspension Inc. and all decisions regarding the rewarding of points will be final. Points have no cash value, cannot be transferred and must be used by the party to whom they are awarded only. Points are not earned on initial Professional Grade display program purchase. Points do not expire, and although the Professional grade program is intended to be an ongoing program ReadyLIFT reserves the right to alter, add to, change or cancel this program. Any dispute on points awarded must be made in writing and be accompanied by a distributor invoice. Point value accumulation available upon request. Please submit copies of your invoices to Prograde@ReadyLIFT.com or **Fax to 702-410-2794**