



This periodic communication is sent exclusively to the Mickey Thompson Performance Marketing Alliance (MTPMA) members.

POWER PROMOTIONS

JANUARY (BUY)

TO KICK OFF THE NEW YEAR, WE ARE OFFERING ALL MEMBERS DOUBLE REWARDS FOR ALL MICKEY THOMPSON AND DICK CEPEK TIRE AND WHEEL PURCHASES THROUGH THE MONTH OF JANUARY.

<p>STREET AND STRIP DEALERS</p> <p>Mickey Thompson Drag</p>  <p>Mickey Thompson Street</p> 	<p>TRUCK AND OFF ROAD DEALERS</p> <p>Dick Cepek Tires</p>  <p>Mickey Thompson Tires</p> 
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FOLLOW THESE STEPS:

1. PURCHASE **ANY** MICKEY THOMPSON OR DICK CEPEK TIRES AND WHEELS FROM YOUR WAREHOUSE DISTRIBUTOR.
2. FAX **PROOF OF PURCHASE** FROM YOUR WD TO ROBERT DEJARNETTE AT **951-245-3413** BY **FEBRUARY 15TH**.
3. SIT BACK AND EARN YOUR REWARDS!!!!

EXAMPLES OF EARNINGS!

	<u>BASE PAY</u>		<u>DOUBLE REWARDS</u>		<u>TOTAL REWARDS</u>
SILVER	= \$3 PER UNIT	+	ADD \$3 PER UNIT!!!	=	\$6
GOLD	= \$5 PER UNIT	+	ADD \$5 PER UNIT!!!	=	\$10
PLATINUM	= \$7 PER UNIT	+	ADD \$7 PER UNIT!!!	=	\$14

PROMOTION VALID FROM JANUARY 1ST THROUGH JANUARY 31ST.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT ROBERT DEJARNETTE AT 800-222-9092 EXT 3720 OR KIRK FENN EXT 3112; OR YOU CAN ALSO EMAIL MICKEY THOMPSON TIRES AT MTMA@MICKEYTHOMPSONTIRES.COM

OFFER VALID FOR MICKEY THOMPSON MARKETING ALLIANCE (MTMA) MEMBERS ONLY.