



# ATTENTION

## Current & NEW OPTIMA Battery Dealers

Boost your OPTIMA presence in your location(s) with the  
"6 PACK GET A RACK" OPTIMA battery kit!

Receive a FREE OPTIMA Battery Display (and More!) with proof of purchase when you purchase 6 or more OPTIMA Batteries. This "6 PACK GET A RACK" OPTIMA offer is valued at \$250!!!! (Please one per location)

As an added BONUS, OPTIMA will hold a random drawing for TEN (10) NEW OPTIMA Chargers Digital 1200 battery chargers to be given away to those dealers that participated during the promotional period. Each dealer location will be entered one time. The OPTIMA Chargers Digital 1200 is valued at \$200.

Your OPTIMA battery display combines functionality and attractive merchandising along with a modern, updated design.

### Your complete merchandising package!

- Holds four (4) live OPTIMA batteries, ready to sell to your customers
- Sleek, updated design works well in almost any merchandising format
- Holds all group sizes of OPTIMA batteries
- Angled stocking for easy customer lifting
- Self-contained sign and brochure holder

### Functionality

- Easy, roll around design
- Simplifies store floor maintenance tasks
- Small amount of floor space required
- Portable for flexibility in merchandising
- Gives ability to display OPTIMA Chargers Digital 1200 charger on display



### "6 PACK GET A RACK" OPTIMA Battery Display Includes;

	QTY	VALUE
NEW OPTIMA 4 Battery Stand-up Display	1	\$150.00
OPTIMA Training DVD - The Science Behind the Six-Pack A Look Inside OPTIMA Batteries	1	\$5.00
OPTIMA Sales Card	50	\$5.00
OPTIMA Vinyl Stickers	25	\$10.00
OPTIMA Black Baseball Cap	3	\$30.00
OPTIMA Logo Banner	1	\$15.00
OPTIMA Informational Counter Mat	1	\$5.00
OPTIMA Drink Coolers (1 in each color)	3	\$5.00
OPTIMA Full Line Brochure	25	\$10.00
OPTIMA Marine Window Decal	5	\$5.00
OPTIMA Marine & Yellow Top Pullout Informational Shades	2	\$10.00

\*OPTIMA reserves the right to substitute any POS materials of equal or lesser value.

**TOTAL KIT VALUE 114 \$250.00**

**EASY FILL OUT FORM-** Fill out and email(subject-6 pack display promo)to [optima6packgetarack@jci.com](mailto:optima6packgetarack@jci.com) or FAX to 414-524-2646 to receive your OPTIMA 6 PACK display kit. Download form @ [www.optimabatteries.com](http://www.optimabatteries.com)

#### SHIP TO:

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone#: \_\_\_\_\_

Email Address: \_\_\_\_\_

Servicing Optima Distributor Name: \_\_\_\_\_ Distributor/WD Sales Rep: \_\_\_\_\_

Ordered by: \_\_\_\_\_  
(please print) (signature) (date)

You must include a copy of your original invoice from your servicing OPTIMA Distributor for 6 OPTIMA batteries with your email or FAX. Your Silent Salesperson kit valued at \$250.00 will ship within 30 days of receiving this form and copy of original invoice.

**OFFER VALID 5/1/2012 through 8/31/2012**