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PERFORMANCE POINTS

Enroll Now

Cequent has added even more value to your purchases with the opportunity to participate in our PERFORMANCE POINTS Frequent Buyer Program! With every purchase of qualifying towing products from **Tekonsha® · Reese® · BULLDOG® · Fulton® · Hidden Hitch® · Draw-Tite®** you can earn points that can be redeemed for fabulous gifts.

SEND IN YOUR ENROLLMENT TODAY!

Fill out the information requested on this enrollment form and return by mail or fax, or enroll online.

Upon receipt of your PERFORMANCE POINTS enrollment, our Redemption Center will send you

- Verification of your Performance Points enrollment
- Your account number

THEN SEND US COPIES OF YOUR INVOICES...

When you're ready to cash in on this attractive offer, **just mail us copies of your invoices, with the qualifying products circled. Note "PERFORMANCE POINTS" on the invoices.** We'll send you certificates to redeem for prizes.



FAX completed form to:

734-656-3009

Attn: PERFORMANCE POINTS
Program Coordinator

or MAIL completed form to:

Cequent PERFORMANCE POINTS
Redemption Center
Attn: Program Coordinator
PO Box 40
Coldwater, MI 49036

or ENROLL ONLINE:

www.cequentgroup.com/
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YES

PLEASE ENROLL ME

in the PERFORMANCE POINTS program.

PLEASE PRINT

NAME

TITLE

SOCIAL SECURITY # (INDIVIDUALS ONLY)

COMPANY

ADDRESS

CITY STATE/PROV ZIP/POSTAL CODE

PHONE

EMAIL ADDRESS

PREFERRED METHOD OF RECEIVING CERTIFICATES» EMAIL MAIL FAX