



# \$\$\$ SUMMER KICKBACK

UP TO \$100 OFF

## EDGE PRODUCTS SUMMER PROMOTION - JUNE 21st - AUGUST 2nd 2010

IT'S SUMMER TIME! Time to kick back and let your customers get a kickback from Edge Products! It's the season for performance and customers are looking for something to kick them back in their seats. So to help out, Edge is offering a deal on any Juice Attitude or Evolution CS or CTS!

### FOR CUSTOMERS

From **June 21-Aug. 2**, with the purchase of any Juice with Attitude CS or CTS, Attitude CS or CTS Upgrade Kit, or Evolution CS or CTS, Edge is offering a cash-back incentive. The greater the purchase, the greater the reward.

**JUICE ATTITUDE**

CTS	CS
<b>\$50</b>	<b>\$40</b>
CASH BACK	CASH BACK

**ATTITUDE UPGRADE KIT**

CTS	CS
<b>\$25</b>	<b>\$15</b>
CASH BACK	CASH BACK

**EVOLUTION**

CTS	CS
<b>\$25</b>	<b>\$15</b>
CASH BACK	CASH BACK

**TO QUALIFY**, customers must simply purchase a qualifying product during the promotion period – **June 21-Aug. 2** – and submit a customer claim form to Edge Products by Aug. 16, 2010, to receive a cash reward.

### FOR DEALERS

During the **June 21-Aug. 2** promotional period, Edge is allowing any MVP Authorized Dealer to **match Edge's cash-back incentive through an instant discount at the time of purchase**. This means a customer could receive an instant discount from the dealer at the time of purchase up to the approved amount (offered solely at the discretion of the dealer). If a dealer chooses to participate, a customer could receive their instant discount at the time of purchase plus receive up to that same amount back in cash from Edge Products. This means a potential TOTAL of up to \$100 for any Juice with Attitude CTS (\$80 for CS), \$50 for any Attitude CTS Upgrade Kit (\$30 for CS), and \$50 for any Evolution CTS (\$30 for CS)

### REBATE OFFER

	JUICE ATTITUDE		ATTITUDE UPGRADE KIT		EVOLUTION	
	CTS	CS	CTS	CS	CTS	CS
▶ EDGE Cash-Back Rebate <b>June 21-Aug. 2</b>	\$50	\$40	\$25	\$15	\$25	\$15
▶ Maximum DEALER DISCOUNT Allowed Below MVP During the <b>June 21-Aug. 2</b> Promotion (to be given as a discount at time of sale)	\$50	\$40	\$25	\$15	\$25	\$15
▶ <b>TOTAL</b> Potential Customer Incentive After All Transactions	TOTAL <b>\$100</b>	TOTAL <b>\$80</b>	TOTAL <b>\$50</b>	TOTAL <b>\$30</b>	TOTAL <b>\$50</b>	TOTAL <b>\$30</b>

**DEALER COPY**

**EDGE PRODUCTS**

# CLAIM FORM

## EDGE PRODUCTS SUMMER PROMOTION - JUNE 21st - AUGUST 2nd 2010

**NOTE:**

Cash-back incentive available only for products purchased between **June 21-Aug. 2**

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

**PURCHASE INFORMATION**

Date purchased: \_\_\_\_\_ Product Serial Number: \_\_\_\_\_

Where purchased (include name of retailer): \_\_\_\_\_

**MAIL-IN ITEM CHECKLIST:**

Copy of proof of purchase/sales receipt with date purchased attached

UPC code and serial number label attached

(See FIGURE 1)

**MAIL TO:**

EDGE PRODUCTS  
Summer Kickback Promo  
1080 S. Depot Dr.  
Ogden, UT 84404

Please note that all claim submissions must be postmarked by Aug. 16, 2010 to qualify.

**PRODUCT PURCHASED:**

Juice/Attitude <input type="checkbox"/> CTS <input type="checkbox"/> CS	Attitude (Upgrade Kit) <input type="checkbox"/> CTS <input type="checkbox"/> CS	Evolution <input type="checkbox"/> CTS <input type="checkbox"/> CS
CASH BACK \$50 \$40	\$25 \$15	\$25 \$15

**HOW TO CLAIM CASH BACK:**

1. Purchase eligible Edge product between June 21 - Aug. 2, 2010.
2. Complete the claim form information above (please print legibly).
3. Cut out the original UPC code and serial number label from your product box (see picture detail).
4. Attach a copy of your proof of purchase/sales receipt that clearly shows date of purchase.
5. Mail ALL of the following items to the address in the box to the left:
  - a. Claim form
  - b. Original UPC and SERIAL NUMBER labels cut out from box
  - c. A copy of your proof of purchase/sales receipt that shows date of purchase

**TERMS AND CONDITIONS:**

- Products must be purchased between June 21 - Aug. 2, 2010 to qualify.
- All claims must be postmarked by Aug. 16, 2010.
- Offer excludes purchases of used products or products sold by non-authorized Edge Products dealers.
- Offer not valid with any other rebates, promotions, or special offers.
- Claims sent without cut-out of original UPC code and serial number will be denied.
- Offer excludes resellers and distributors of Edge Products.
- Offer NOT valid on product purchase for resale.
- Products purchased directly from a dealer outside the U.S. or Canada are not eligible.
- Please allow 4-6 weeks for processing.
- Edge Products is not responsible for lost or misdirected mail, or for illegible entries.
- All claim submissions become the property of Edge Products.
- Fraudulent submission of multiple requests could result in federal prosecution under the U.S. Mail Fraud Statutes (18, USC, Sections 1341 & 1342).
- Edge Products is not responsible for any destroyed, misdirected, postage due, delayed mail, or for any incorrect information provided by the claimant.

**FIGURE 1**

UPC CODE



SERIAL NUMBER

# EDGE PRODUCTS