



\$\$\$ SUMMER KICKBACK

UP TO \$100 OFF

EDGE PRODUCTS SUMMER PROMOTION - JUNE 21st - AUGUST 2nd 2010

IT'S SUMMER TIME! Time to kick back and get a kickback from Edge Products! It's the season for performance, so get a deal on a Juice Attitude or Evolution CS or CTS for your vehicle and let Edge kick you back in your seat.

EDGE CUSTOMERS

For a limited time, we're working together with Edge Products to provide you with a huge incentive to purchase select new Edge products. Purchase a new Juice with Attitude CS or CTS, Attitude CS or CTS Upgrade Kit, or any Evolution CS or CTS, from **June 21-Aug. 2** and we'll give you an instant discount at the time of sale. In addition to that, if you mail in a claim form to Edge and they'll **match the instant discount with cash back from the manufacturer**. See the following table for the total potential savings breakdown.

REBATE OFFER	JUICE ATTITUDE		ATTITUDE UPGRADE KIT		EVOLUTION	
	CTS	CS	CTS	CS	CTS	CS
▶ EDGE Cash-Back Rebate June 21-Aug. 2 *	\$50	\$40	\$25	\$15	\$25	\$15
▶ Maximum DEALER DISCOUNT Allowed Below MVP During the June 21-Aug. 2 Promotion (to be given as a discount at time of sale)**	\$50	\$40	\$25	\$15	\$25	\$15
▶ TOTAL Potential Customer Incentive After All Transactions	TOTAL \$100	TOTAL \$80	TOTAL \$50	TOTAL \$30	TOTAL \$50	TOTAL \$30

Note: * Cash back from manufacturer applies only if the product is purchased from an authorized MVP dealer.

** Dealer participation in this promotion is voluntary; all dealers have the discretion whether or not to offer the full, allowed dealer discount – if any – as described in this flyer.

TO QUALIFY

Purchase a new Juice with Attitude, Evolution, or Insight during the **June 21-Aug. 2** period and receive an instant discount at the time of sale. Then, mail in the customer claim form to Edge by Aug. 16, 2010, and receive your cash back from Edge. Please note that all customer claim forms must be postmarked by Aug. 16, 2010 in order to qualify for the cash-back incentive from Edge.

CONSUMER COPY



CLAIM FORM

EDGE PRODUCTS SUMMER PROMOTION - JUNE 21st - AUGUST 2nd 2010

NOTE:

Cash-back incentive available only for products purchased between **June 21-Aug. 2**

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

E-mail Address: _____

PURCHASE INFORMATION

Date purchased: _____

Product Serial Number: _____

Where purchased (include name of retailer): _____

MAIL-IN ITEM CHECKLIST:

Copy of proof of purchase/sales receipt with date purchased attached

UPC code and serial number label attached

(See FIGURE 1)

MAIL TO:

EDGE PRODUCTS
Summer Kickback Promo
1080 S. Depot Dr.
Ogden, UT 84404

Please note that all claim submissions must be postmarked by Aug. 16, 2010 to qualify.

PRODUCT PURCHASED:Juice/Attitude CTS CSAttitude (Upgrade Kit) CTS CSEvolution CTS CS

CASH BACK \$50 \$40

\$25 \$15

\$25 \$15

HOW TO CLAIM CASH BACK:

1. Purchase eligible Edge product between June 21 - Aug. 2, 2010.
2. Complete the claim form information above (please print legibly).
3. Cut out the original UPC code and serial number label from your product box (see picture detail).
4. Attach a copy of your proof of purchase/sales receipt that clearly shows date of purchase.
5. Mail ALL of the following items to the address in the box to the left:
 - a. Claim form
 - b. Original UPC and SERIAL NUMBER labels cut out from box
 - c. A copy of your proof of purchase/sales receipt that shows date of purchase

TERMS AND CONDITIONS:

- Products must be purchased between June 21 - Aug. 2, 2010 to qualify.
- All claims must be postmarked by Aug. 16, 2010.
- Offer excludes purchases of used products or products sold by non-authorized Edge Products dealers.
- Offer not valid with any other rebates, promotions, or special offers.
- Claims sent without cut-out of original UPC code and serial number will be denied.
- Offer excludes resellers and distributors of Edge Products.
- Offer NOT valid on product purchase for resale.
- Products purchased directly from a dealer outside the U.S. or Canada are not eligible.
- Please allow 4-6 weeks for processing.
- Edge Products is not responsible for lost or misdirected mail, or for illegible entries.
- All claim submissions become the property of Edge Products.
- Fraudulent submission of multiple requests could result in federal prosecution under the U.S. Mail Fraud Statutes (18, USC, Sections 1341 & 1342).
- Edge Products is not responsible for any destroyed, misdirected, postage due, delayed mail, or for any incorrect information provided by the claimant.

FIGURE 1

UPC CODE



SERIAL NUMBER

The logo for Edge Products, featuring the word 'EDGE' in a large, bold, italicized font with a red-to-black gradient, and the word 'PRODUCTS' in a smaller, black, sans-serif font below it.