



AIR LIFT'S AUTHORIZED

Launching January 1, 2017...

Become an Authorized Installer NOW!

The benefits of becoming an Air Lift Authorized Dealer/Installer include:

Air Lift Professionally Installed \$150 Consumer Mail-In Rebate

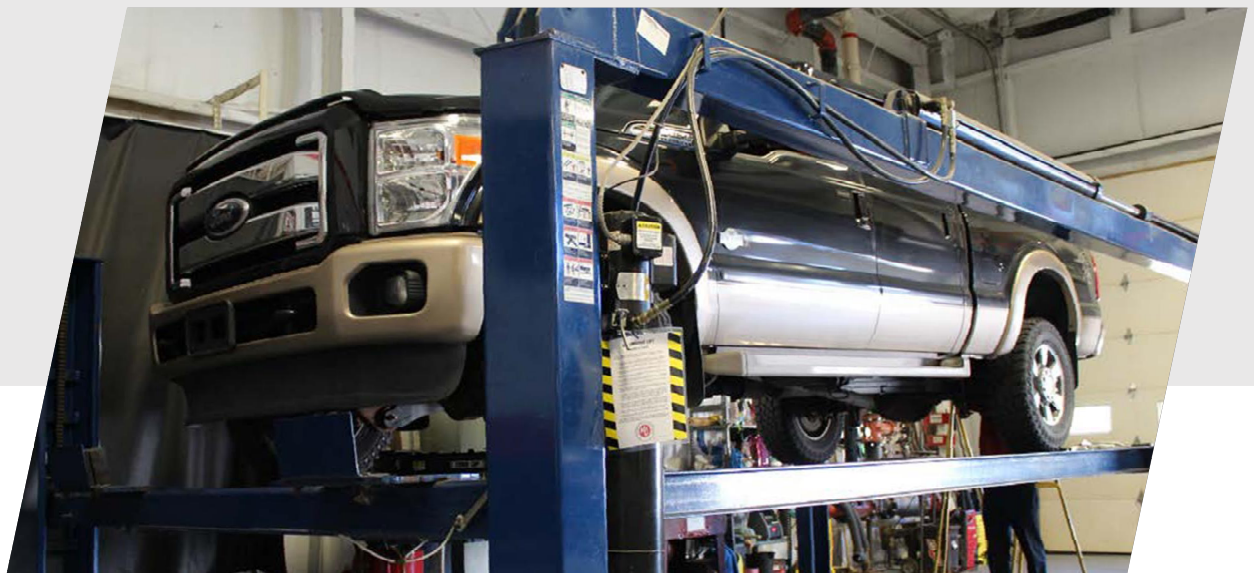
- Not available to any online sales company of Air Lift Company products
- Allows the Professional Installer to be price competitive with almost any internet pricing comparisons
 - \$75 Consumer mail-in rebate for qualified Air Lift air spring kits purchased and installed at an Air Lift Authorized Installer (Offer good 1/1/17-4/30/17)
- AND/OR
 - \$75 Consumer mail-in rebate for qualified Air Lift on-board compressor kits purchased and installed at an Air Lift Authorized Installer (Offer good 1/1/17-4/30/17)

FREE Professionally Installed Extended Consumer Warranty on Our Most Popular Control Systems

- Not available to any online sales company of Air Lift Company products
- FREE (\$45 value) exclusive extended warranty for your customers when you install the Air Lift WirelessONE (#25870), the Air Lift WirelessAIR (#72000) or the Air Lift SmartAIR (#25490 & 25491) control systems
 - The standard 2 year warranty doubles to 4 years with your installation service when the consumer mails in the Air Lift Professionally Installed Warranty Card with your company information and a copy of their receipt
 - The same extended warranty must be purchased by Do-It-Yourself consumers for \$45

Shop Truck Program—Air Lift Kits for Your Shop Truck(s) or Your Employees Personal Truck

- Not available to any online sales company of Air Lift Company products
- (4) kits per year can be purchased by an Air Lift Authorized Installer directly from Air Lift Company at 40% off of Jobber Price— Call 800-248-0892 for details
 - When the Professional Installer team members experience our products on their personal or company vehicles, they will be more knowledgeable with your customers for a great adjustable suspension solution and likely sell more Air Lift product solutions



INSTALLER PROGRAM



A “No Questions Asked” Installer Service Guarantee Program

- Not available to any online sales company of Air Lift Company products
- Installer dedicated phone option for fast, convenient assistance with any needs regarding Air Lift products
- Installer Customer Service and Technical Support—Call 800-248-0892
 - Monday – Friday 8am-8pm EST
 - Saturday – 9am – 5pm EST
- If you think you are missing an Air Lift part, we have a “no questions asked” service to provide missing parts you may need to complete the Air Lift product installation
- Quick & Easy WirelessONE and WirelessAIR Warranty Return Program
 - Gets your customer the warranty part quickly
 - RMA Program for Installers Only to assist with all extended and normal warranty issues available to customers of Air Lift Authorized Installers—Call 800-248-0892
 - Allows Air Lift to learn from any issues in the field

Authorized Air Lift Installer Locator – Can we send new customers to your shop?

- Your company listed as an Authorized Air Lift Installer location
 - Program provides the consumer the nearest Authorized Installer to the consumer’s zip code
 - www.airliftcompany.com has monthly traffic in excess of 100,000 unique visitors with many consumers seeking “where to buy and receive professional installation services” of our Air Lift products

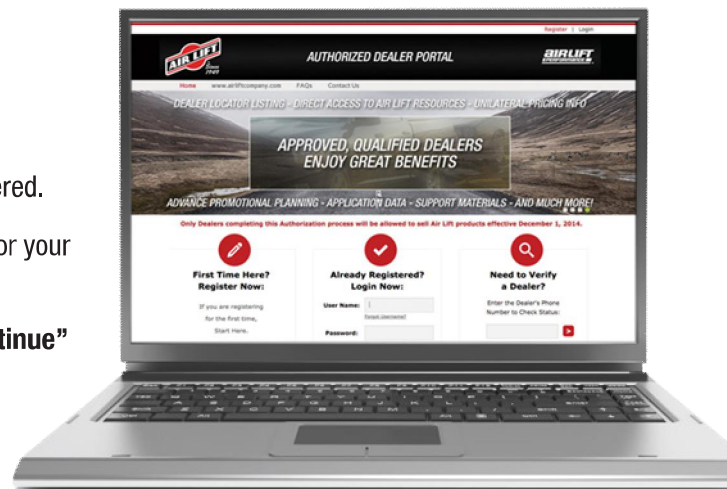
Air Lift Product Selling Tools In One Location

- Authorized Installer Portal for all Air Lift Company digital marketing assets
- Point-of-Sale ordering system to get all the sales tools installers may need to promote and sell Air Lift products

Not an Authorized Dealer/Installer yet?

Sign up today. It's easy.

- 1 Visit airliftcompany.com.
- 2 Click on “Become an Authorized Dealer” if you haven’t yet registered.
- 3 Review registration instructions and print them out if necessary for your reference.
- 4 Important: Complete all required fields, selecting “Save and Continue” at the bottom of each page as you progress.
- 5 Once registered, within 8-10 days you will receive your registration confirmation email. It’s that easy!



You Must Register to Become an Air Lift Authorized Dealer/Installer to Continue Selling Air Lift Products!

Questions about registering? Email authorizeddealer@airliftcompany.com