

POINT-OF-PURCHASE PROGRAM

NEW for 2009!



Mile Marker's Revolutionary winch control system is demonstrated in a compact display at the point of purchase. Powered by a DC/AC converter, the display embodies the silent salesman principle and includes informative take-away brochures.

FEATURES:

- Compact
- Ships Easily
- Easy Installation
- Includes Take-Away Brochure
- Maintenance Free

BENEFITS:

- Can adapt to many locations at the retail level
- Quick implementation
- Intriguing product equals customer interaction

New Products Award Winner
Global Media Award Winner



FREE POINT OF PURCHASE DISPLAY WITH ANY MIFI TECHNOLOGY™ WINCH PURCHASE!

PN: 30004



PROGRAM DISCLAIMERS:

- *Free display is valid for purchase of any of the following winch models: VMX 2500, VMX2.5, VMX3.5, VMX8, VSX9.5, VSX12, V-10, V-12
- *P.O.P. Winches are for display only and not intended for resale.
- *No warranty on display winches.
- *Limit of one (1) display per Jobber or retail store.
- *Mile Marker reserves the right to cancel or limit this program at any time without notice.



www.MILEMARKER.com
800-886-8647